



SPOTLIGHT YOUR COMPANY!

Estimated Attendance: 2,000 +

Commit to growing your business...

5 Levels of Sponsorship Available

Lemont Heritage Fest

26th Anniversary Celebration!

April 6, 2016

Dear Business Owner:

The Village of Lemont is pleased to announce our *26th Anniversary Heritage Festival* in Historic Downtown Lemont on Saturday, September 3rd. This letter provides information on how your business can participate!

Heritage Fest is a great opportunity to promote your business to the thousands of Lemont residents and visitors that attend every year while at the same time showing your support for our community. Included with this letter is a detailed explanation of our sponsorship packages. Sponsorships range from \$100 to \$5,000, enabling any business to choose a level that fits their budget.

In 1991, the first Heritage Festival was staged as a one-day street fair to celebrate the history and heritage of Lemont with music, food, and family fun. Due to its phenomenal success, the festival has been repeated each year and has become a local tradition. Now in its 26th year, Heritage Fest continues to provide an enjoyable celebration for residents, local businesses, and visitors. The Village is busy planning a great event for 2016 featuring some remarkable local talent and a vast array of activities for children and adults alike. There's something for everyone!

While Heritage Fest has traditionally been held in July, we've changed the date this year to coordinate with the Lemont Firemen's Association Keepataw Parade. Heritage Fest will immediately follow the parade. What a great way to start the day!

To ensure your business will be promoted in ALL marketing/advertising campaigns, please return your sponsorship form by Friday, May 14, 2016.

Sponsorships will still be accepted after that date, however we cannot guarantee your company will make every form of advertising due to print deadlines. For more details on Heritage Fest and/or our Marketing Program, contact us at (630) 243-2700.

Thanks in advance for your support. Together we can make this the best Heritage Fest ever!

Sincerely,

Marketing Coordinator



– HERITAGE FEST 2016 SPONSORSHIP LEVELS –

Package Level	Main Event Sponsor (Limit of 2)	Eagle Corporate	Liberty Corporate	Children's Activity	Friend of Fest
	\$5,000.00	\$1,000.00	\$500.00	\$250.00	\$100.00
BANNER: Company Name & Logo on X-Large Individual Sponsor Banner at Main Stage (36" x 72") (Est. Attendance 2,000)	★				
BANNER: Company Name & Logo on Individual Sponsor Banner at Main Stage (Est. Attendance 2,000)		★			
BANNER: Company Name & Logo on Group Sponsor Banner at Main Stage (Est. Attendance 2,000)			★		
BANNER: Company Name on Group Sponsor Banner in Children's Area (Est. Attendance 2,000)				★	
Company LOGO Included on Event Posters (Est. 200)	★	★			
Company LOGO Included in Village Newsletter (Est. 9,000 Distribution)	★	★			
Company NAME Included in Village Newsletter (Est. Distribution 9,000).			★	★	★
Company LOGO Included on Village Event Website and Village Event Facebook Page (Est. Views 5,000+)	★	★			
Company NAME Included in Village Event Website and Village Event Facebook Page (Est. Views 5,000+)			★	★	★
Company LOGO Included in Newspaper Ad (Est. Views Print & Online 5,000)	★	★			
Company NAME Included in Newspaper Ad (Est. Views Print & Online 5,000)			★	★	★
Company NAME Included on Facebook Ads and Promoted Posts (Est. 15,000 Views)	★				
FREE Event T-Shirts, Sponsors on Back	8	4	2		
Company LOGO on Back of Event T-Shirt (Est. 150)	★				
Company NAME on Back of Event T-Shirt (Est. 150)		★	★	★	★
FREE Table and/or Display at Event	★	★			
Special THANK YOU Announcement at Event	★				





Lemont Heritage Fest
26th Anniversary Celebration!

Saturday, September 3, 2016

YES, count us in!

We want to be a part of Lemont Heritage Fest's 26th Anniversary Celebration.

Enclosed is a check for \$_____ made out to: **Village of Lemont.**

We've chosen Marketing Package:

- MAIN EVENT Corporate Sponsor
- EAGLE LEVEL Corporate Sponsor
- LIBERTY LEVEL Corporate Sponsor
- CHILDREN'S ACTIVITY Sponsor
- FRIEND OF FEST Sponsor
- WELL WISHER DONATION (Any amount under \$100)

PLEASE PRINT:

Name/Business/Organization: _____

Contact Person: _____ Phone: _____

Address: _____ City: _____ State: _____ Zip: _____

Name/Business/Organization as you would like it to appear in all publicity (if different from above):

* * * **TO GUARANTEE YOUR NAME WILL BE LISTED IN ALL ADVERTISING,** * * *

RETURN THIS FORM BY FRIDAY, MAY 14, 2016.

However, sponsorships will be accepted beyond that date and will make every form of advertising available dependent upon print deadlines and date received. For further information, please call 630-243-2700.

PLEASE RETURN TO:



**Village of Lemont / Heritage Fest
418 Main Street
Lemont, IL 60439**



Heritage Fest 26th Anniversary T-Shirt Order Form

***Sponsor names appear on back for recognition all year round!*

From:	Date:
Ship To:	<i>*T-Shirts will be available for pick-up on Tuesday, September 6 at the Village Hall, 418 Main Street, Lemont, IL.</i>

I qualify for Free *T-Shirts with my Sponsorship <input type="checkbox"/>	Size(s) Requested: _____ <small>(2, 4 or 8) dependent upon sponsorship</small>
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I wish to order additional *T-Shirts:

Size	Quantity	Unit Price	Total
Adult Small		\$12.00	
Adult Medium		\$12.00	
Adult Large		\$12.00	
Adult XL		\$12.00	
Adult 2XL		\$12.00	
Adult 3XL		\$12.00	
Adult 4XL		\$12.00	
Adult 5XL		\$12.00	
Child X-Small (2-4)		\$12.00	
Child Small (6-8)		\$12.00	
Child Medium (10-12)		\$12.00	
Child Large (14-16)		\$12.00	
**Some child sizes may be too small for all sponsors to appear clearly so sponsors either may not be included on these sizes or may be limited to upper level sponsors.			Total:

<b style="color: red;">Important Notice: <b style="color: red;">A separate check is required payable to the Village of Lemont for all T-Shirt orders. PLEASE DO NOT INCLUDE CHARGE FOR T-SHIRTS ON SPONSORSHIP CHECK.	Date:	Signature:
	Purchaser/Contact: (Please Print)	
	Title: (Please Print)	

Thank you for being a part of our 26th Anniversary Heritage Fest Event!