



Village of Lemont

Mayor Brian K. Reaves

2012 State of the Village

Address to the Lemont Area Chamber of Commerce

March 7, 2012



Village of Lemont - State of the Village
2012



THE *SS VIRGILIO*



THE YEAR IN REVIEW



Contentious school election and referendum



District 113A

**Pct of students meeting or
exceeding standards in
*reading***

State:

75.0%

113A:

87.6%

*Source: 2011 Illinois Interactive Report Card, Northern Illinois University,
with support from the Illinois State Board of Education. Updated: Sunday,
February 12, 2012*

District 113A

**Pct of students meeting or
exceeding standards in
*math***

State:

80.0%

113A:

95.8%

*Source: 2011 Illinois Interactive Report Card, Northern Illinois University,
with support from the Illinois State Board of Education. Updated: Sunday,
February 12, 2012*

LHS

**Achieved its highest ever
ACT composite score**

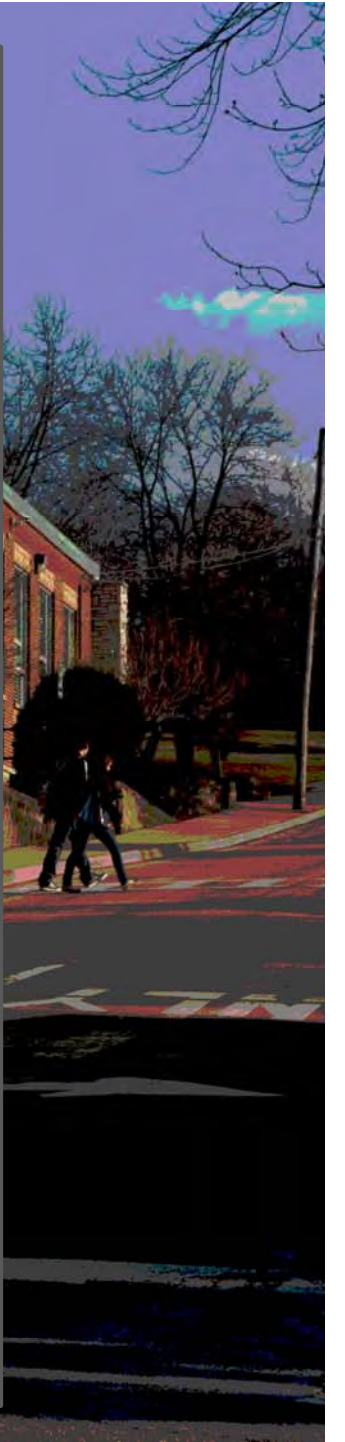
State ave:

20.9

LHS:

23

*Source: 2011 Illinois Interactive Report Card, Northern Illinois University,
with support from the Illinois State Board of Education. Updated: Sunday,
February 12, 2012*



High-profile crimes



Police Department's Earth Day Drug Collection



Police and community



Police and community



Police accreditation



Business closings



VERY SORRY
Slammers is
Closed til Further

Notice
Slammers
PUB & GRILL



MUFFINS

Homemade Ice Cream

Cupcakes, Coffee, Tea
& Ice Cream Shoppe

Eich's Sports



THE VAULT



Martellen's Dress & Bridal Boutique



Orange 13

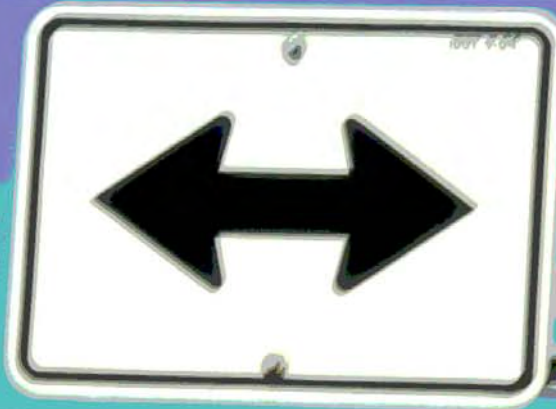


**More new
Businesses soon?**



One local business we're glad to see gone...







White area = within Village of Lemont

Purchased by Village

Soon to be purchased by Village

GRANT RD

107TH ST

S ARCHER AVE

IL-83

MALEY RD

111TH ST

IL-83

BELL RD

DINEFF RD

TIMBERVIEW

CLEAR WW

BROOKSIDE DR

WOODVIEW LN



Strategic Planning

Goal: Intergovernmental cooperation

Safe Park Zones





Strategic Planning

Goal: Financial Stability

MOODY'S

INVESTORS SERVICE

New Issue: MOODY'S ASSIGNS Aa2 RATING TO THE VILLAGE OF LEMONT'S (IL) GO BONDS (ALTERNATE REVENUE SOURCE) SERIES 2012A AND 2012B; NEGATIVE OUTLOOK IS REMOVED

Global Credit Research - 04 Jan 2012



STRENGTHS

- Moderately sized, diversified tax base in Chicago metropolitan area
- Strong financial planning strategies to minimize risk of future operating deficits

STRENGTHS

- Moderately sized, diversified tax base...

- Strong financial planning strategies to minimize risk...





Strategic Planning

Goal: Workforce Development



Strategic Planning

Goal: Infrastructure

Renovation of Village Hall





Strategic Planning

Goal: Economic Development

Economic Development



Comprehensive Plan Survey

More walkable and bikeable
More Trails
More Parks/Open Space
Quarry Area Improved
Balanced Growth
Improved Transit
Safe Community
Business Growth
History Celebrated
Successful Businesses
Small/Quaint Atmosphere
Canal Path Improved
Improved Business Mix
Strong Schools
Lemont is a Destination



Grants for Downtown Businesses



New partnership for retail development

Buxton

RETAIL DEVELOPMENT

PUBLIC SECTOR



CLIENT:

City of Kingsport, Tennessee

LOCATION/POPULATION:

Northeastern Tennessee residents

COMMUNITY NEEDS:

- Create a compelling presentation to recruit retail development
- Increase shopping opportunities and tax revenue
- Determine which retail sectors are underserved in the trade area

New Retail? It's in the Bag

How one community has successfully used analytics and SCOUT, Buxton's web-based analytics portal, to recruit retail development.

HERE'S THE SITUATION

Every city's economic development department knows it can't wait for new retail businesses to come to them. You need to be out there, proactively recruiting the businesses and developers that match your parameters. Most important, you need to be fully outfitted with the data they need.

The City of Kingsport, Tenn., discovered just how challenging that can be. Amassing and organizing the information required to convince a retailer or developer that their investment in Kingsport would be prudent was more than the city was able to handle. Repeated failures led them to contact Buxton for answers.

HERE'S WHAT WE DID ABOUT IT

Using our unique approach to household-level data and powerful analytics tools, we helped Kingsport understand which types of retailers would best fulfill the needs of its citizens. And which specific retailers offered the best fit for the city's planned developments.

With granular data, we predicted local consumers' buying patterns and determined how far they'd travel for shopping and dining, as well as a host of other services. All of which helped Kingsport identify successful sites for retail and restaurants.

We also introduced Kingsport to SCOUT, our web-based tool that allows clients to track data sets themselves. Whether they're interested in the latest input from their own customized data, or want to expand their

research to other data sets, SCOUT allows them to access it anytime — then use the information to inform decision-making, create and update presentations.

In addition, Kingsport is using the Leakage/Surplus Analysis report provides, to show potential retailers and developers which retail sectors are being underserved in the trade area.

CHECK OUT THESE RESULTS

Following our engagement, the community experienced huge success acquiring new retailers for Kingsport Pavilion and East Stone Court, the city's two new developments. The retailers included a broad assortment of national brands, as well as regional restaurants. As a result, Kingsport realized an 8 percent increase in sales tax collections year-over-year, and a 6 percent increase on its own six-year sales-tax collection average. Kingsport city management credits Buxton's data as the key information pieces that convinced retailers the area was the right fit for them.

TAKE THE NEXT STEP:

- Go to buxtonco.com
- Call 1-888-2BUXTON (888-228-9866)
- Email us

**-With Buxton, Village will
be able to:**

**-Analyze data on specific stores or
industries;**

-Compare Lemont to other towns

-See buying habits of residents

**AND SHARE INFO WITH
BUSINESSES**





Economic Development Marketing the Village

- 1. Assist Chamber with marketing brochure**
- 2. Maintain small print budget**
- 3. Commit approx \$25K to marketing in new FY**



Lemont Profiles
Portraits of Lemont, Illinois



Bill Di Santo
President, AIA
Englewood Construction Management

Englewood Construction is a commercial general contractor specializing in the construction of retail, restaurant, shopping center, office, industrial and hospitality projects throughout the United States. A few years ago, when Bill Di Santo decided to expand the firm's office, his search led to downtown Lemont, where he was intrigued by the historic character and small-town charm. Bill negotiated the purchase of a vacant supermarket on the edge of the downtown, and his firm transformed the aging building into a modern, high-tech office space.



- A local business**
- A downtown business**
- A Chamber member**

New Homes Built in Last Five Years

2007 130

2008 42

2009 15

2010 36

2011 28





“Built to Last” TV Show

Comprehensive Plan Our Homes



Multi-Family Housing



Public Works Department



Major Road Construction Projects for 2012

- Triangle (McCarthy, Derby, Archer)**
- Walker/McCarthy**



Pump House



Water from Illinois- American?



Water Agency

**Lemont has a .1% of Illinois
American connections in this
service area**

Curtail double digit rate increases

Improve Customer Service



Transportation Issues



High-Speed Rail



Quite Zone



Metra Frequency



Electrical Aggregation

**Method to allow community to pool
purchase of electrical power supply**

**Expected savings as high as 15-20%
on supply portion**

Pooling through WCGL

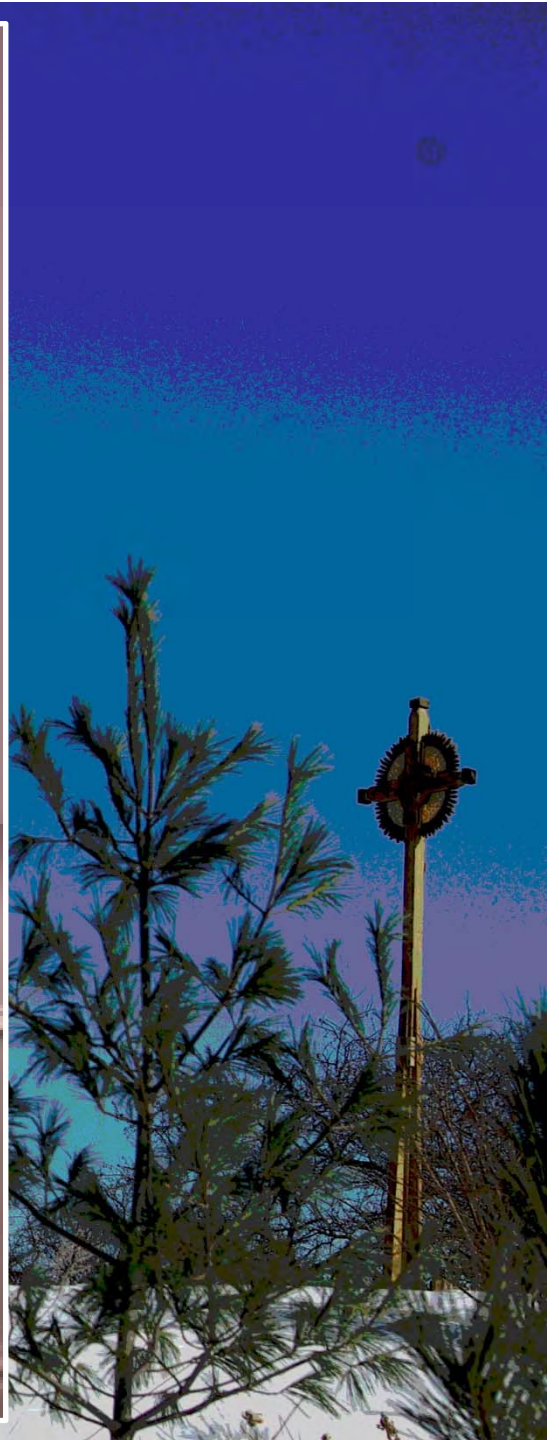
Residents Choice – Ability to Opt Out





Faith-based and community organizations







Village of Faith – Village of Lemont

Mayor Brian K. Reaves

2012 State of the Village Address

Thanks for attending!

