

**Strategic Planning Session  
September 22, 2017 10:00 AM**

**Chicago Hilton  
720 S Michigan  
Chicago, IL 60605**

The annual Strategic Planning session was held by the Village Board for the purposes of giving various project update and setting its goals and objectives for the coming year. The meeting was at Chicago Hilton 720 S. Michigan Avenue, Chicago, IL 60605. The meeting took place on Friday, September 22, 2017, at 10:00 AM.

- I. Call to Order**
  
- II. Roll Call** – Mayor John Egofske, Trustees, Debby Blatzer, Ryan Kwasneski, Dave Maher, Ken McClafferty, Charlene Smollen, Rick Sniegowski, and Ron Stapleton were present. Also present was George Schafer, Village Administrator, Finance Director Chris Smith. Community Planning and Economic Development Director, Jason Berry
  
- III. Public Comment** – None.
  
- IV. Annual Strategic Planning Session Discussion Items**
  - A. Strategic Planning Timeline**

Beginning in October with Environmental Scan.  
Goal by November 20<sup>th</sup> Scan presentation  
December Staff level with implementation plan
  
  - B. Current and Projected Village Financial Condition**

Year-end was reviewed and FY-17 closeout and FY-18 challenges were discussed including the effects of the state revenue cuts. The last three months of Income tax has dipped. The 10% reduction in income tax was anticipated; however, September receipts were greater than 10%. Cost savings with vacant positions and delaying projects will offset this reduction in revenue.  
Property tax distribution to pension is more and more each year.
  
  - C. Financial and Staffing Stability Actions.**

Allocate resources- reallocate work accordingly
  
  - D. Development**

I&M Canal Project- Status Update  
Potential development and redevelopment in the downtown  
Quarry Projects- three trails- bike trail

Uptown development and redevelopment  
Development of the I-355 and 127<sup>th</sup> Street Corridor.  
Redevelopment of 83 & Main was discussed for proposed development at site.  
Status on the development of several subdivisions.

Social media initiative and branding. Discussed several marketing initiatives. Digital verses printed.

Heritage Fest success and the school activities to bring people to town.

Annexations

**E. Economic Development**

Retail retention is very important. Discussion of understanding the inventory.

**F. Intergovernmental**

Boundary Agreements with neighboring towns.

Collaboration of events and marketing will continue.

**V. Adjournment** - Meeting adjourned at 1:02pm